STATEMENT ON XINJIANG

PUMA has no direct or indirect business relationship with any manufacturer or supplier of raw materials in Xinjiang.

Once we heard about the allegations from German TV show Panorama, we immediately launched an investigation.

Our supplier guaranteed to us, that the cotton used to make the products shown at the program originates from Brazil. In addition, we had the products in question tested by an independent laboratory, which was unable to determine the origin of the cotton with full certainty.

This is because whilst the present technology works well on single origin cotton, it cannot determine the exact origin when cotton from multiple origins is blended – which is common practice in yarn spinning. As a result, we have had on-going due diligence program with our partner laboratory, where we currently test selected samples of finished garments before shipments on regular basis.

Based on all the information we gathered and the traceability and controls we have in place, we reiterate that PUMA does not have any business relationship with any suppliers in Xinjiang, and that we do not use any cotton from Xinjiang.

It has been the long-standing practice of PUMA to continuously and rigorously monitor our supply chain and conduct human rights due diligence on all of our suppliers globally, including those in major production hubs such as Vietnam, Bangladesh and China.

Compliance with human rights, labor rights and environmental standards is a top priority at PUMA and has been specified in our Codes of Conduct for over 20 years.
To implement our Code of Conduct, we maintain a team of 20 experts who regularly audit our suppliers around the world and train those suppliers via round tables in the purchasing regions on current sustainability issues. We also refer to audits conducted by independent third party auditors, which have particular expertise in this field.

Every manufacturer of PUMA has to go through a compliance audit for social and environmental standards before starting the business relationship. Only those manufacturers who pass this audit are included in our supplier base. After starting the business relationship, our manufacturers are checked annually for compliance with our standards; so they are re-audited every year.

If critical deviations from international social and environmental standards are found as part of these regular reviews, the manufacturer is asked to remedy them immediately. If a manufacturer repeatedly fails to comply with these requests, the business relationship may be terminated.

Our audit program for our manufacturers has existed since 1999 and was first accredited by the Fair Labor Association in 2007. The last accreditation was completed in 2019. This means that PUMA has kept demonstrating to have strong policies and practices in place to identify and remediate unfair labor practices in its global supply chain.

In order to check compliance with human rights at the second level of our supply chain, a few years ago we decided to include our most important manufacturers of materials and components in our audit program. The number of audits and factory grading that we perform is published annually in our sustainability report.

Another building block of our human rights policy is steadily increasing the proportion of materials from certified sources, such as cotton, polyester or leather. PUMA has been focusing on transparency of our work to respect Human Rights and the environment.

Our Annual Report includes a detailed sustainability section.

PUMA

PUMA is one of the world’s leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences
into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.