

PUMA SE next public Detox steps

21/November/2014

Aligned with our July 2011 Detox commitment, our next public steps to the elimination of all hazardous chemical use across our global supply-chain are:

1. Public's Right to Know

PUMA SE will deliver full transparency of our global supply-chain hazardous chemical use via an M-RSL.

PUMA SE will deliver public reporting of hazardous chemical use across our global supply-chain, starting with:

- i. at least 80% of all "wet processes" including China and other 'developing world' suppliers across our global supply-chain, by no later than 31 December 2014 reporting via the IPE Detox platform (www.ipe.org.cn/en/pollution/discharge_detox.aspx);
- ii. PUMA SE will ensure full details of our complete wet process global supply-chain are always current and publicly available.

2. PFC Elimination

As PUMA SE is fully implementing the precautionary principle, we publicly commit to eliminating all long-chain (i.e. C7, C8 and longer) PFCs (defined as all poly and per – fluorinated substances and their precursors and metabolites) across our global supply-chain by no later than 01 January 2015 (across all products we produce and/or sell¹). The elimination of all PFCs used in any of the products we produce or sell will be supported by:

- i. PUMA SE commits to eliminate any other PFCs (in addition to our elimination of all "long-chain" PFCs) identified in the preceding, above, in any of the products PUMA SE produces and/or sells across our global supply-chain, by no later than 31 December 2017²;
- ii. a rigorous system of control to ensure that no traces of PFCs find their way into our supply chain in line with the above;
- iii. work in partnership with our supply chain and other global industry leaders to accelerate the move to environmentally responsible non-PFC technologies.

(PUMA SE footnote 4 (July 2011) Precautionary approach: It means that when scientific evidence suggests a substance may harm the environment or human health, but the type or magnitude of harm is not yet known, a preventative approach towards potentially serious or irreversible damage should be taken, recognizing the fact that such proof of harm may not be possible.)

¹ products produced with C7 - or longer chain - PFCs before 01 January, 2015 will still be available for sale - for a limited period - after 31 December 2014

² products produced with any shorter chain PFCs (<C7) before 01 January, 2018 will still be available for sale - for a limited period - after 31 December 2017