EANS-DD: PUMA SE
Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

15.05.2012 - 18:07 Uhr, Puma SE

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:
Name: Reiner Seiz (natural person)

Reason for the disclosure requirement:
Reason: Person performing managerial responsibilities
Position: Member of a managing body

Details of the transaction:

Transaction:
Description of financial instrument: no-par value PUMA SE ordinary shares

ISIN: DE0006969603
Type of transaction: sales
Date: 10.05.2012
Currency: Euro
Price: 263.90000
No of items: 304
Total amount traded: 80,225.60000
Place: off-market
Explanation: Performance Share Program 2008, WKN ORE089, 1. Tranche

Further inquiry note:
Carl Baker
Tel.: +49 (0) 9132 81-3188
E-Mail: carl.baker@puma.com

Issuer subject to the publication requirement:

end of announcement euro adhoc
mail: investor-relations@puma.com
WWW: http://about.puma.com/?lang=de
sector: Consumer Goods
ISIN: DE0006969603
indexes: Midcap Market Index, MDAX, CDAX, Classic All Share, HDAX, Prime All Share
stockmarkets: free trade: Hannover, Berlin, Hamburg, Düsseldorf, Stuttgart,
regulated dealing: München, regulated dealing/prime standard: Frankfurt
language: English

Puma SE
ISIN: DE0006969603
Pressemappe: http://www.presseportal.de/pm/22106/puma-se
Pressemappe als RSS: http://presseportal.de/rss/pm_22106.rss2