Election of the Administrative Board of PUMA SE

The Administrative Board will begin a new term effective with the conclusion of the Annual General Meeting of PUMA SE on 12 April 2017. The Administrative Board consists of four shareholder representatives and two employee representatives.

This document presents the candidates up for election as shareholder representatives and as employee representatives.
Jean-François Palus
* 28 October 1961
in Albi, France

Chairman of the Administrative Board
Group Managing Director and member of the Administrative Board of Kering S.A., Paris, France, responsible for Strategy, Operations and Organization

Jean-François Palus graduated from the École des hautes études commerciales (HEC) in Paris and began his career at Arthur Andersen as auditor and financial advisor.

Before joining the Artemis Group in 2001, Jean-François Palus had already been with Pinault-Printemps-Redoute (now Kering) for ten years. He held various positions including deputy CFO of Pinault S.A., Group Financial Control Director, FNAC Store Manager and Corporate Secretary. From 1998 until 2001, Mr. Palus was a member of the Executive Board of Conforama. In 2009, Jean-François Palus was called to the Board of Directors of Kering S.A. after he served as CFO managing Kering’s mergers and acquisitions already since 2005.

On 16 June 2007, Mr. Palus joined the Administrative Board of PUMA SE and has been its Chairman since 2012.

He is not a member of any domestic supervisory board the establishment of which is required by law.

**Further mandates in controlling bodies***:
- Kering Americas, Inc., New York, USA
- Volcom, Inc., Costa Mesa, USA
- Kering Luxembourg S.A., Luxembourg, Luxemburg
- Kering Tokyo Investment Ltd., Tokyo, Japan
- Pomellato S.p.A., Milan, Italy
- Volcom Luxembourg Holding S.A., Luxembourg, Luxemburg
- Sowind Group S.A., La Chaux-de-Fonds, Switzerland
- Guccio Gucci S.p.A., Florence, Italy
- Gucci America, Inc., New York, USA
- Christopher Kane Ltd., London, United Kingdom
- Manufacture et fabrique de montres et chronomètres Ulysse Nardin S.A., Le Locle, Switzerland
- Kering Eyewear S.p.A., Padua, Italy
- Yugen Kaisha Gucci LLC, Tokyo, Japan
- Birdswan Solutions Ltd., Haywards Heath, West Sussex, United Kingdom
- Paintgate Ltd., Haywards Heath, West Sussex, United Kingdom
- Stella McCartney Ltd., Haywards Heath, West Sussex, United Kingdom
- Kering Asia Pacific Ltd., Hong Kong, China
- Kering South East Asia PTE Ltd., Singapore

*All mandates are Group mandates.*
Thore Ohlsson  
* 17 November 1943  
in Malmö, Sweden

President of Elimexo AB, Falsterbo, Sweden

Thore Ohlsson studied economics at Lund University in Sweden.

Since 1990, he has been president of Elimexo AB.

Mr. Ohlsson was elected to the Administrative Board of PUMA SE on 21 May 1993.

He is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies:
Nobia AB, Stockholm, Sweden  
Elite Hotels AB, Stockholm, Sweden  
Tomas Frick AB, Vellinge, Sweden  
Tjugonde AB, Malmö, Sweden  
Dahlqvists Fastighetsförvaltning AB, Kristianstad/Sweden
Jean-Marc Duplaix  
* 20 November 1970  
in St German en Laye, France

Chief Financial Officer (CFO) of Kering S.A., Paris, France

Jean-Marc Duplaix has been Kering’s CFO since 2012.

He joined Kering from the M6 Group (one of France’s largest television networks) where he was deputy CFO. Concurrently, he was also president of Multi4, a broadcasting operator for several digital terrestrial television (DTT) channels. He also served as member of the Conseil d’Administration for a professional French football club (FC Girondins de Bordeaux).

He began his career in 1994 at Arthur Andersen. Hired as a project coordinator and later promoted to director, he provided auditing and financial consulting services to CAC 40-listed companies.

A French national, Mr Duplaix is a graduate of the HEC business school and holds an advanced degree in accounting and finance (DESCF).

Since 7 May 2013, Mr. Duplaix has been a member of the Administrative Board of PUMA SE.

He is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies*:
Sapardis SE, Paris, France  
Redcats S.A., Paris, France  
E Lite S.p.A., Milan, Italy  
Kering Italia S.p.A., Florence, Italy  
PomellatoS.p.A., Milan, Italy  
Kering Japan Ltd., Tokio, Japan  
Kering Tokyo Investment Ltd., Tokyo, Japan  
Kering Luxembourg S.A., Luxembourg, Luxembourg  
Qeelin Holding Luxembourg S.A., Luxembourg, Luxembourg  
E-Kering Lux S.A., Luxembourg, Luxembourg  
Luxury Fashion Luxembourg S.A., Luxembourg, Luxembourg  
Kering Spain S.L. (formerly known as Noga Luxe S.L.), Barcelona, Spain  
Kering Eyewear S.p.A., Padua, Italy  
GPo Holding S.A.S., Paris, France  
Gucci Immobiliare Leccio Srl, Florence, Italy  
Design Management Srl, Florence, Italy  
Design Management 2 Srl, Florence, Italy  
Kering Studio S.A.S., Paris, France  
Balenciaga Asia Pacific Ltd., Hong Kong, China  
Kering Eyewear Japan Ltd., Tokyo, Japan  
REF Bresil S.A., Paris, France  
Redcats International Holding S.A.S., Paris, France  
Redcats Management Services S.A.S., Paris, France  
Balenciaga S.A., Paris, France
Kering Investments Europe B.V., Amsterdam, Netherlands

*All mandates are Group mandates.
Béatrice Lazat
* 1 October 1961
in Rennes, France

Senior Vice-President Human Resources, Kering S.A., Paris, France

Béatrice Lazat graduated from the École Supérieure de Commerce in Paris and holds an MBA from Georgia State University.

She started her career at Cartier in France before moving on to Christofle. Subsequently, Ms. Lazat joined L’Oréal where she held various international positions in the United Kingdom, Hong Kong, Australia and China, building a professional career of over 20 years. More recently, Ms. Lazat was head of human resources for L’Oréal in Shanghai, overseeing the Asia-Pacific region. In March 2016, she joined Kering, where she was appointed Senior Vice-President Human Resources.

Since 4 May 2016, Ms. Lazat has been a member of the Administrative Board of PUMA SE.

She is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies*:
Sapardis SE, Paris, France
Castera S.A.R.L., Luxembourg, Luxembourg
Luxury Goods Services S.A., Cadempino, Switzerland
Augustin S.A.R.L., Paris, France
Prodistri S.A., Paris, France
Conseil et Assistance S.N.C., Paris, France

*All mandates are Group mandates.
Martin Köppel

* 8 April 1974
in Erlangen, Germany

Employee Representative
Chairman of the Works Council of PUMA SE, Herzogenaurach, Germany

Martin Köppel joined PUMA already in 1999. After working for the IT support department, he joined Network Organization as IT Administrator.

He is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies:
none
Gernot Heinzel
* 30.09.1963
in Erlangen, Germany

Employee Representative
Key Account Manager Shoe Chains Germany South

Gernot Heinzel began his professional career at PUMA as Field Account Manager in 1991. In 2010, he was promoted Key Account Manager. Being elected member of the Works Council in 2012, Mr. Heinzel has also been spokesman of the Economic Committee since 2013.

He is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies:
none