



**Klaus Bauer**

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**CHIEF OPERATING OFFICER  
PUMA AG**

Klaus Bauer has been a member of the PUMA Board of Management since August 2009. He is responsible for Finance, Controlling, Legal, Operations, Logistics, IT, and Human Resources. Bauer, who has a degree in business administration, has been working for PUMA for 20 years in different positions. Previous posts include Senior Executive Vice President at PUMA, overseeing IT, Operations, Logistics and regional as well as strategic projects related to company expansion.

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