



## **Melody Harris-Jensbach**

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### **Deputy CEO PUMA AG**

Melody Harris-Jensbach has joined PUMA in January 2008 as Deputy CEO. As a member of the PUMA Board of Management she is responsible for the area Product.

Melody Harris-Jensbach graduated at the Parson School of Design in New York and has considerable experience in the fashion industry, especially in the area design and product management, as well as managing global premium- and lifestyle brands.

From 1998 to 2003 she held the position as Design Director Women's Wear and has been member of the Senior Management since then. In 2003 she took on the responsibility as International Product Director Women. She was responsible for the successful implementation of the market needs of all Woman's segments in international key markets. In 2005 she also took over the Woman's Casual Division, the Core Business of Esprit.

Previous posts include Chief Design & Product Manager at Fink Modelle, Chief Designer Women's wear and Accessories at Laurel by Escada and Head Designer for Viventy by Bernd Berger.

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