



Proxy service provided by the company

As a special service, **PUMA AG Rudolf Dassler Sport** offers you the option of appointing employees of the company as proxies and giving them instructions as to how your voting rights should be exercised. These proxies are obliged to vote on each agenda item in accordance with your instructions.

Should you wish to avail yourself of this proxy service, please issue your instructions as indicated below, sign this form and return it - together with your admission card - to **PUMA AG Rudolf Dassler Sport, c/o ITTEB GmbH & Co. KG, Ms. Bettina John, Vogelanger 25, D-86937 Scheuring, Germany, by May 11, 2009** (date of receipt).

Proxy and instructions

I/we wish to vote as indicated on all agenda items

	Yes	No	Abstention
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

or

I/we wish to issue the following instructions:

Agenda item 1)	Yes	No	Abstention
2. Appropriation of profits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Formal approval of the actions of the members of the Board of Management for 2008	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Formal approval of the actions of the members of the Supervisory Board for 2008	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Election of the auditors for 2009	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Authorization to purchase the company's own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

1) Only one box should be ticked for each agenda item respectively per line

I/we hereby appoint each of the persons provided as voting proxies by PUMA AG Rudolf Dassler Sport, Herzogenaurach, **(Mr. Jochen-Matthias Wienke (Wendelstein) and Mr. Gerhard Weih (Lauf))** to represent me/us at the Annual General Meeting of PUMA AG Rudolf Dassler Sport on **May 13, 2009** and to exercise my/our voting rights in accordance with my/our instructions and, furthermore, authorize them to appoint sub-proxies. These proxies may only act on my/our behalf if I/we have signed this proxy form.

Please note that by appointing proxies provided by the company you are precluded from voting on motions concerning procedures in the Annual General Meeting, on counter-motions proposed in the Annual General Meeting or on any other motions not notified in advance of the Annual General Meeting.

Please note, that you can only send a proxy concerning your vote; other matters such as raising an objection to minutes etc. cannot be dealt with by proxy.

Please enclose your admission card.

Place, date

Signature

Important:

Should you wish to avail yourself of the proxy service provided by the persons appointed by PUMA AG Rudolf Dassler Sport, Herzogenaurach **(Mr. Jochen-Matthias Wienke (Wendelstein) and Mr. Gerhard Weih (Lauf))**, it is essential that you obtain an **admission card** from your custodian bank that notified you of the Annual General Meeting of PUMA AG Rudolf Dassler Sport and that you return it - together with this proxy/instruction form - to the address mentioned above and/or overleaf.

Sender:

First name, surname

Street

Postcode town/city/country

In case there are any queries, you can give us your telephone number here:

(country/area codes) (telephone number)

Should you decide to avail yourself of the company's proxy service

Please return to:

PUMA AG Rudolf Dassler Sport
c/o ITTEB GmbH & Co. KG
Ms. Bettina John
Vogelanger 25

D-86937 Scheuring
