



Stefano Caroti

Chief Commercial Officer PUMA AG

Stefano Caroti has been a member of the PUMA Board of Management and Chief Commercial Officer (CCO) since August 2008. He is responsible for the wholesale and retail functions, as well as for PUMA's three regions.

Stefano Caroti previously held a number of senior executive positions at Nike in Sales, Product, Marketing and General Management. Most recently, Stefano was Vice President for EMEA Commerce at Nike's European headquarters in the Netherlands, where he was responsible for the entire wholesale and retail business in the EMEA region. He graduated at Middlebury College in Vermont, USA und started his career in the sporting goods industry in 1985 in Germany.

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