



Reiner Seiz

Deputy Member of the Board of Management PUMA AG

Reiner Seiz joined PUMA in 1989 in the design and development department and took over his first sourcing assignments in 1993. Today Reiner Seiz is responsible for leading the PUMA World Cat sourcing organizations and with his excellent knowledge of the global sourcing market he managed to build a global sourcing structure and a network of suppliers.

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