



## **Antonio Bertone**

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### **Deputy Member of the Board of Management PUMA AG**

Antonio Bertone started working for PUMA's product and marketing departments in 1994, and since then has become instrumental in the repositioning of the PUMA brand. His creative vision resulted in the introduction of many of PUMA's Sportlifestyle collections. Today, Antonio Bertone oversees PUMA's global brand and marketing initiatives.

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