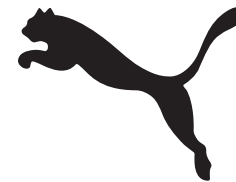


ELECTION OF THE SUPERVISORY BOARD OF PUMA SE

The change of the management system to a dualistic system proposed under agenda item 6, consisting of the Management Board and the Supervisory Board, also requires the election of the Supervisory Board members in the required number. This document presents the candidates up for election as shareholder representatives and as employee representatives.





JEAN-FRANÇOIS PALUS

* 28 October 1961
in Albi, France

*CHAIRMAN OF THE ADMINISTRATIVE BOARD
GROUP MANAGING DIRECTOR AND MEMBER OF THE ADMINISTRATIVE BOARD OF KERING S.A., PARIS, FRANCE, RESPONSIBLE FOR STRATEGY, OPERATIONS AND ORGANIZATION*

Jean-François Palus graduated from the École des hautes études commerciales [HEC] in Paris and began his career at Arthur Andersen as auditor and financial advisor.

Before joining the Artemis Group in 2001, Jean-François Palus had already been with Pinault-Printemps-Redoute (now Kering) for ten years. He held various positions including deputy CFO of Pinault S.A., Group Financial Control Director, FNAC Store Manager and Corporate Secretary. From 1998 until 2001, Mr. Palus was a member of the Executive Board of Conforama. In 2009, Jean-François Palus was called to the Board of Directors of Kering S.A. after he served as CFO managing Kering's mergers and acquisitions already since 2005.

On 16 June 2007, Mr. Palus joined the Administrative Board of PUMA SE and has been its Chairman since 2012.

He is not a member of any domestic supervisory board the establishment of which is required by law.

FURTHER MANDATES IN CONTROLLING BODIES*:

- Kering Americas, Inc., New York, USA
- Volcom, Inc., Costa Mesa, USA
- Kering Tokyo Investment Ltd., Tokyo, Japan
- Pomellato S.p.A., Milan, Italy
- Volcom Luxembourg Holding S.A., Luxembourg, Luxembourg
- Sowind Group S.A., La Chaux-de-Fonds, Switzerland
- Guccio Gucci S.p.A., Florence, Italy
- Gucci America, Inc., New York, USA
- Christopher Kane Ltd., London, United Kingdom
- Manufacture et fabrique de montres et chronomètres Ulysse Nardin S.A., Le Locle, Switzerland
- Kering Eyewear S.p.A., Padua, Italy
- Yugen Kaisha Gucci LLC, Tokyo, Japan
- Birdswan Solutions Ltd., Haywards Heath, West Sussex, United Kingdom
- Paintgate Ltd., Haywards Heath, West Sussex, United Kingdom
- Stella McCartney Ltd., Haywards Heath, West Sussex, United Kingdom
- Kering Asia Pacific Ltd., Hong Kong, China
- Kering South East Asia PTE Ltd., Singapore
- Altuzarra LLC, New York, USA
- Tomas Maier Holding LLC, New York, USA
- Tomas Maier Distribution LLC, New York, USA
- Tomas Maier LLC, New York, USA

* All mandates are Group mandates.



THORE OHLSSON

* 17 November 1943
in Malmö, Sweden

PRESIDENT OF ELIMEXO AB, FALSTERBO, SWEDEN

Thore Ohlsson studied economics at Lund University in Sweden.

Since 1990, he has been president of Elimexo AB.

Mr. Ohlsson was elected to the Administrative Board of PUMA SE on 21 May 1993.

He is not a member of any domestic supervisory board the establishment of which is required by law.

FURTHER MANDATES IN CONTROLLING BODIES:

- Docktricks AB, Uppsala, Sweden
- Elite Hotels AB, Stockholm, Sweden
- Tomas Frick AB, Vellinge, Sweden
- Tjugonde AB, Malmö, Sweden
- Dahlgvists Fastighetsförvaltning AB, Kristianstad, Sweden



JEAN-MARC DUPLAIX

* 20 November 1970
in St German en Laye, France

CHIEF FINANCIAL OFFICER (CFO) OF KERING S.A., PARIS, FRANCE

Jean-Marc Duplaix has been Kering's CFO since 2012.

He joined Kering from the M6 Group [one of France's largest television networks] where he was deputy CFO. Concurrently, he was also president of Multi4, a broadcasting operator for several digital terrestrial television [DTT] channels. He also served as member of the Conseil d'Administration for a professional French football club [FC Girondins de Bordeaux].

He began his career in 1994 at Arthur Andersen. Hired as a project coordinator and later promoted to director, he provided auditing and financial consulting services to CAC 40-listed companies.

A French national, Mr Duplaix is a graduate of the École des hautes études commerciales [HEC] in Paris and holds an advanced degree in accounting and finance [DESCF].

Since 7 May 2013, Mr. Duplaix has been a member of the Administrative Board of PUMA SE.

He is not a member of any domestic supervisory board the establishment of which is required by law.

FURTHER MANDATES IN CONTROLLING BODIES*:

- Sapardis SE, Paris, France
- Redcats S.A., Paris, France
- E_lite S.p.A., Milan, Italy
- Kering Italia S.p.A., Florence, Italy
- Pomellato S.p.A., Milan, Italy
- Kering Japan Ltd., Tokyo, Japan
- Kering Tokyo Investment Ltd., Tokyo, Japan
- Kering Luxembourg S.A., Luxembourg, Luxembourg
- Qeelin Holding Luxembourg S.A., Luxembourg, Luxembourg
- E-Kering Lux S.A., Luxembourg, Luxembourg
- Luxury Fashion Luxembourg S.A., Luxembourg, Luxembourg
- Kering Spain S.L. [formerly known as Noga Luxe S.L.], Barcelona, Spain
- Kering Eyewear S.p.A., Padua, Italy
- GPo Holding S.A.S., Paris, France
- Design Management Srl, Florence, Italy
- Design Management 2 Srl, Florence, Italy
- Kering Studio S.A.S., Paris, France
- Balenciaga Asia Pacific Ltd., Hong Kong, China
- Kering Eyewear Japan Ltd., Tokyo, Japan
- Redcats International Holding S.A.S., Paris, France
- Redcats Management Services S.A.S., Paris, France
- Balenciaga S.A., Paris, France
- Kering Investments Europe B.V., Amsterdam, Netherlands
- Altuzarra LLC, New York, USA

* All mandates are Group mandates.



BÉATRICE LAZAT

* 1 October 1961
in Rennes, France

*SENIOR VICE-PRESIDENT HUMAN RESOURCES,
KERING S.A., PARIS, FRANCE*

Béatrice Lazat graduated from the École Supérieure de Commerce in Paris and holds an MBA from Georgia State University.

She started her career at Cartier in France before moving on to Christofle. Subsequently, Ms. Lazat joined L'Oréal where she held various international positions in the United Kingdom, Hong Kong, Australia and China, building a professional career of over 20 years. More recently, Ms. Lazat was head of human resources for L'Oréal in Shanghai, overseeing the Asia-Pacific region. In March 2016, she joined Kering, where she was appointed Senior Vice-President Human Resources.

Since 4 May 2016, Ms. Lazat has been a member of the Administrative Board of PUMA SE.

She is not a member of any domestic supervisory board the establishment of which is required by law.

FURTHER MANDATES IN CONTROLLING BODIES*:

- Sapardis SE, Paris, France
- Castera S.A.R.L., Luxembourg, Luxembourg
- Luxury Goods Services S.A., Cadempino, Switzerland
- Augustin S.A.R.L., Paris, France
- Prodistri S.A., Paris, France
- Conseil et Assistance S.N.C., Paris, France

* All mandates are Group mandates.



MARTIN KÖPPEL

* 8 April 1974
in Erlangen, Germany

*EMPLOYEE REPRESENTATIVE
CHAIRMAN OF THE WORKS COUNCIL OF PUMA SE,
HERZOGENAURACH, GERMANY*

Martin Köppel joined PUMA already in 1999. After working for the IT support department, he joined Network Organization as IT Administrator.

He is not a member of any domestic supervisory board the establishment of which is required by law.

FURTHER MANDATES IN CONTROLLING BODIES:

- none



BERND ILLIG

* 8 March 1972
in Fürth, Germany

ADMINISTRATOR IT SYSTEMS OF PUMA SE

Bernd Illig joined PUMA back in 2005. After spending nine years in IT support, he joined the IT Systems team in the role of Administrator IT Systems. As a member of the special negotiating body, he participated in negotiations to convert the company into an SE in 2010, and was subsequently elected to the SE works council. Since then he has held the position of chairman of the SE works council.

He is not a member of any domestic supervisory board the establishment of which is required by law.

FURTHER MANDATES IN CONTROLLING BODIES:

- none




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