

Election of the Administrative Board of PUMA SE

The Administrative Board will begin a new term effective with the conclusion of the Annual General Meeting of PUMA SE on 12 April 2017. The Administrative Board consists of four shareholder representatives and two employee representatives.

This document presents the candidates up for election as shareholder representatives and as employee representatives.

Jean-François Palus

* 28 October 1961

in Albi, France

Chairman of the Administrative Board

Group Managing Director and member of the Administrative Board of Kering S.A., Paris, France, responsible for Strategy, Operations and Organization

Jean-François Palus graduated from the École des hautes études commerciales (HEC) in Paris and began his career at Arthur Andersen as auditor and financial advisor.



Before joining the Artemis Group in 2001, Jean-François Palus had already been with Pinault-Printemps-Redoute (now Kering) for ten years. He held various positions including deputy CFO of Pinault S.A., Group Financial Control Director, FNAC Store Manager and Corporate Secretary. From 1998 until 2001, Mr. Palus was a member of the Executive Board of Conforama. In 2009, Jean-François Palus was called to the Board of Directors of Kering S.A. after he served as CFO managing Kering's mergers and acquisitions already since 2005.

On 16 June 2007, Mr. Palus joined the Administrative Board of PUMA SE and has been its Chairman since 2012.

He is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies*:

Kering Americas, Inc., New York, USA
Volcom, Inc., Costa Mesa, USA
Kering Luxembourg S.A., Luxembourg, Luxembourg
Kering Tokyo Investment Ltd., Tokyo, Japan
Pomellato S.p.A., Milan, Italy
Volcom Luxembourg Holding S.A., Luxembourg, Luxembourg
Sowind Group S.A., La Chaux-de-Fonds, Switzerland
Guccio Gucci S.p.A., Florence, Italy
Gucci America, Inc., New York, USA
Christopher Kane Ltd., London, United Kingdom
Manufacture et fabrique de montres et chronomètres Ulysse Nardin S.A., Le Locle, Switzerland
Kering Eyewear S.p.A., Padua, Italy
Yugen Kaisha Gucci LLC, Tokyo, Japan
Birdswan Solutions Ltd., Haywards Heath, West Sussex, United Kingdom
Paintgate Ltd., Haywards Heath, West Sussex, United Kingdom
Stella McCartney Ltd., Haywards Heath, West Sussex, United Kingdom
Kering Asia Pacific Ltd., Hong Kong, China
Kering South East Asia PTE Ltd., Singapore

*All mandates are Group mandates.

Thore Ohlsson

* 17 November 1943
in Malmö, Sweden

President of Elimexo AB, Falsterbo, Sweden



Thore Ohlsson studied economics at Lund University in Sweden.

Since 1990, he has been president of Elimexo AB.

Mr. Ohlsson was elected to the Administrative Board of PUMA SE on 21 May 1993.

He is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies:

Nobia AB, Stockholm, Sweden

Elite Hotels AB, Stockholm, Sweden

Tomas Frick AB, Vellinge, Sweden

Tjugonde AB, Malmö, Sweden

Dahlqvists Fastighetsförvaltning AB, Kristianstad/Sweden

Jean-Marc Duplaix

* 20 November 1970

in St German en Laye, France

Chief Financial Officer (CFO) of Kering S.A., Paris, France

Jean-Marc Duplaix has been Kering's CFO since 2012.

He joined Kering from the M6 Group (one of France's largest television networks) where he was deputy CFO. Concurrently, he was also president of Multi4, a broadcasting operator for several digital terrestrial television (DTT) channels. He also served as member of the *Conseil d'Administration* for a professional French football club (FC Girondins de Bordeaux).

He began his career in 1994 at Arthur Andersen. Hired as a project coordinator and later promoted to director, he provided auditing and financial consulting services to CAC 40-listed companies.

A French national, Mr Duplaix is a graduate of the HEC business school and holds an advanced degree in accounting and finance (DESCF).

Since 7 May 2013, Mr. Duplaix has been a member of the Administrative Board of PUMA SE.

He is not a member of any domestic supervisory board the establishment of which is required by law.



Further mandates in controlling bodies*:

Sapardis SE, Paris, France

Redcats S.A., Paris, France

E_lite S.p.A., Milan, Italy

Kering Italia S.p.A., Florence, Italy

Pomellato S.p.A., Milan, Italy

Kering Japan Ltd., Tokyo, Japan

Kering Tokyo Investment Ltd., Tokyo, Japan

Kering Luxembourg S.A., Luxembourg, Luxembourg

Qeelin Holding Luxembourg S.A., Luxembourg, Luxembourg

E-Kering Lux S.A., Luxembourg, Luxembourg

Luxury Fashion Luxembourg S.A., Luxembourg, Luxembourg

Kering Spain S.L. (formerly known as Noga Luxe S.L.), Barcelona, Spain

Kering Eyewear S.p.A., Padua, Italy

GPo Holding S.A.S., Paris, France

Gucci Immobiliare Leccio Srl, Florence, Italy

Design Management Srl, Florence, Italy

Design Management 2 Srl, Florence, Italy

Kering Studio S.A.S., Paris, France

Balenciaga Asia Pacific Ltd., Hong Kong, China

Kering Eyewear Japan Ltd., Tokyo, Japan

REF Bresil S.A., Paris, France,

Redcats International Holding S.A.S., Paris, France

Redcats Management Services S.A.S., Paris, France

Balenciaga S.A., Paris, France

Kering Investments Europe B.V., Amsterdam, Netherlands

*All mandates are Group mandates.

Béatrice Lazat

* 1 October 1961
in Rennes, France

Senior Vice-President Human Resources, Kering S.A., Paris, France



Béatrice Lazat graduated from the École Supérieure de Commerce in Paris and holds an MBA from Georgia State University.

She started her career at Cartier in France before moving on to Christofle. Subsequently, Ms. Lazat joined L'Oréal where she held various international positions in the United Kingdom, Hong Kong, Australia and China, building a professional career of over 20 years. More recently, Ms. Lazat was head of human resources for L'Oréal in Shanghai, overseeing the Asia-Pacific region. In March 2016, she joined Kering, where she was appointed Senior Vice-President Human Resources.

Since 4 May 2016, Ms. Lazat has been a member of the Administrative Board of PUMA SE.

She is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies*:

Sapardis SE, Paris, France
Castera S.A.R.L., Luxemburg, Luxemburg
Luxury Goods Services S.A., Cadempino, Switzerland
Augustin S.A.R.L., Paris, France
Prodistri S.A., Paris, France
Conseil et Assistance S.N.C., Paris, France

*All mandates are Group mandates.

Martin Köppel

* 8 April 1974

in Erlangen, Germany

Employee Representative

**Chairman of the Works Council of PUMA SE, Herzogenaurach,
Germany**

Martin Köppel joined PUMA already in 1999. After working for the IT support department, he joined Network Organization as IT Administrator.



He is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies:

none

Gernot Heinzl

* 30.09.1963

in Erlangen, Germany

Employee Representative

Key Account Manager Shoe Chains Germany South

Gernot Heinzl began his professional career at PUMA as Field Account Manager in 1991. In 2010, he was promoted Key Account Manager. Being elected member of the Works Council in 2012, Mr. Heinzl has also been spokesman of the Economic Committee since 2013.

He is not a member of any domestic supervisory board the establishment of which is required by law.

Further mandates in controlling bodies:

none



Impressum

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www.about.puma.com